

# franchise

BE IN  
BUSINESS FOR  
YOURSELF BUT  
NOT BY  
YOURSELF

The Ultragloss Automotive Appearance Specialists Franchise is unique, modern, and creative.



## Finally, a modern mobile franchise with an edge that specializes in auto appearance!

### Custom work vehicles & innovative techniques— What's not to love?

The Ultragloss men and women in blue, white and orange began their journey in 1992 which led to a successful, perfected system that is ready to be duplicated. The founder, Steve Marble, has developed a mobile system that provides bumper scrape repair, paint touch-up and many other cosmetic repairs to dealership lots across Northeast Ohio. After growing to 17 mobile units that service over 200 auto dealerships, it is time for the next step— Ultragloss America—offering mobile franchise opportunities.

Born and raised in North Akron, Steve Marble stayed true to his home town by

opening up shop, training, and employing several **Automotive Appearance Specialists**. Supporting the local community is something Steve takes great pride in. He often calls his colleagues "his partners" because he knows without them, his success would not be possible. As he developed his organization, he quickly realized how he could deliver his concept and his passion across the nation.

There is something to be said about a company that invests in their people: in return they invest in their community. Rather than setting up corporate mobile units and retail locations, Steve wanted to grant other self-motivated individuals the opportunity to develop and build the Ultragloss name and standard for quality.

Franchising grants a small business corporate buying power. An ideal franchise system promotes a cooperative business spirit, personal growth, and a collective vision.

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Voted Best Detailing on  
Fox 8's City Voter

 2010

Ultragloss takes pride in everything it accomplishes and due to their hard work and perfected detail system, Ultragloss shined this past year on Fox 8's City Voter. People who live across Northeast Ohio keep coming back to Ultragloss for all their automotive appearance needs. There is something about the Ultragloss technique, service, and attitude that keeps people coming back for more!

Their custom work vehicles serve as mobile billboards.



## What is Ultragloss?

Ultragloss is a mobile based Automotive Appearance company specializing in bumper scrape repair, paint touch-up, scratch removal and other cosmetic vehicle repairs. They take pride in their work and strive to deliver a quality product unmatched by others. The Ultragloss motto is "Competition Makes Us Look Good!" ...and that it does.

Around Northeast Ohio, Ultragloss is known for their craftsmanship, quality and customer service. As any other small business owner can relate: they're accountable for their business and customer service is top priority.

Ultragloss is made up of genuine team members looking to grow with others who share their vision of upholding the highest quality standards, delivering an affordable service, contributing to local communities, and making a good living— **not** at the unreasonable expense of others.

Small business is the backbone of the United States economy. Ultragloss provides a much needed service to dealerships and local residents. Their approach is unique because they work with their customers and keep the customer's budgets and goals in mind.

**Automotive Appearance Specialists** are the people who make up Ultragloss by offering superior craftsmanship with a commitment to quality. From their custom work vehicles to their creative approach to business, Ultragloss has proven to grow in all sorts of economic climates and still continues to offer an affordable service.

## How Much Does the Ultragloss Franchise Cost?

When anyone is preparing to start up a business, costs have to be taken into consideration. To use the Ultragloss name and proven system, have access to their exclusive online training school, receive product discounts and have the support and training from the Ultragloss team when getting started, the initial franchise fee is \$35,000. From there, the additional start-up costs vary, but range from \$33,025 to \$74,925.

The additional cost configurations are based on industry standard pricing for cargo van or truck and trailer, business supplies, vinyl lettering, and custom wheels. These figures also take into account all business supplies including business cards, paints, home office supplies and more.

Ultragloss has invested into a mobile software that transforms work orders and invoices into one paperless system saving franchisees time and paperwork. It is then integrated with your computer and allows real-time access to important business data. All contracts have been negotiated to ensure franchisees are getting the best rates to manage their business.



## Franchising:

### Is it right for me?

1. Are you independently motivated?  
Self-motivation is the key to success for any small business owner. The first year or more in business is hard work. This doesn't mean it can't be fun, it just means you have to be passionate about what you're doing.

2. Are you customer oriented?  
As a franchise owner, you have to be prepared to handle customers. The primary customer base for Ultragloss are car dealerships. Previous experience with business-to-business relations is preferred, but not necessary.

3. Do you set your own goals?  
If you're going in business for yourself, setting goals is a must. Each franchise has goals set in place, but the most successful franchise owners are ones who set goals above and beyond the requirements.

4. Are you able to follow a proven system and provide direction?  
You're in business for yourself but not by yourself. Ultragloss, like most successful franchises, has developed a proven system. If you are willing to "plug-into" that system you too will be in control of your future. As an Ultragloss franchisee you will be able to take advantage of national account pricing, have access to the latest technology, engage in ongoing training, attend webinars to save time, and more.

5. Do you fit the organization?  
Through the mutual qualification process the franchisor and yourself will determine if the franchise suits you.

For More Information About  
The Ultragloss Franchise,  
Visit Ultragloss Online:

[www.ultragloss.biz](http://www.ultragloss.biz)



Ultragloss is a fun franchise. They are registering at shows and leaving quite the impression.



## I'm Interested...

### Now what do I do?

Go online to [www.ultragloss.biz](http://www.ultragloss.biz) and click the "Franchise" link.

Take a moment and fill out the Franchise Information Request Form.

Look over the Ultragloss Franchise Sales Brochure.

Write down any questions you may have.

A specialist will call you at the time you indicate on your initial request.

As the mutual qualification process moves along, you may wish to schedule a "Discovery Day". A discovery day is a scheduled meeting going over key elements of the Ultragloss business and the Fair Disclosure Document (FDD).

After reviewing the documentation with your franchise attorney, you will make arrangements to sign the Franchise Agreement and move along into the Ultragloss FastStart system.



## Call Ultragloss Today!

Ultragloss Specialists are available to speak with you and answer questions. Simply call:

1-855-GET-1UGA  
(1-855-438-1842)

